



Ukrainian - American Agrarian Congress

March 24-25, 2015, Washington, USA

Organizers



Partners



Under support



Status "General Sponsor"

The status of "General Sponsor" provides the most extensive information and advertising coverage of the company-sponsor in the environment of the target audience.

Conference preparation:

- Placement of the company logo with a hyperlink at the main page of the conference at the websites www.apk-inform.com and www.uga-port.org.ua
- Mentioning of the sponsor during the whole PR-campaign of the conference
- Mentioning of the sponsor in information letters
- Announcement about the sponsor in all press-releases of the conference
- Placement of the company logo in the promotional brochures and leaflets of the conference
- Placement of the company logo in all promotional materials of mass-media during the campaign to attract new participants
- Placement of the company logo at invitation cards of the conference
- Placement of the news about the company at the websites of APK-Inform Agency, Ukrainian Grain Association and in the issues of APK-Inform (weekly issues: APK-Inform and Agrimarket Weekly Report) with the following mailing, using the base of APK-Inform Agency

Conference work:

- Participation in the conference of 5 delegates from the company without payment of registration fees
- Making a **report / presentation** within frames of the conference program (in coordination with the Organizer, the speech time - 15-20 min.) or organization of the round table discussion /seminar in one of the conference days
- Welcoming speech during opening of the conference
- Placement of an **advertisement** at the second covering page (A4, 1/1 type page) of the conference materials
- Attachment of **the informational /advertising materials** of the sponsor to the package of documents for the conference participants (*the sponsor equips the package*)
- Placement of **the company flag or banner** in the hall during the plenary session of the conference (*the sponsor provides the flag or banner*)
- Placement of **the company logo** in the conference hall at the conference banners during the conference work
- Publication of the interview with the head or specialist of the company-sponsor at the websites www.apk-inform.com, <http://www.uga-port.org.ua> in the Conference sections
- Placement of the welcoming letter of the platinum sponsor at the websites www.apk-inform.com, www.uga-port.org.ua in the Conference sections
- Provision of **the exhibition place** to the company in the lobby in front of the conference hall

Block cost – 20 000 USD



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Status "Exclusive Sponsor"

Conference preparation:

- Placement of the company logo with a hyperlink at the main page of the conference at the websites www.apk-inform.com and www.uga-port.org.ua
- Mentioning of the sponsor during the whole PR-campaign of the conference
- Placement of the company logo in the promotional brochures and leaflets of the conference
- Placement of the company logo in all promotional materials of mass-media during the campaign to attract new participants
- Placement of the company logo at invitation cards of the conference
- Placement of the news about the company at the websites of APK-Inform Agency, Ukrainian Grain Association and in the issues of APK-Inform (weekly issues: APK-Inform and Agrimarket Weekly Report) with the following mailing, using the base of APK-Inform Agency

Conference work:

- Participation in the conference of 3 delegates from the company without payment of registration fees
- Making a **report / presentation** within frames of the conference program (in coordination with the Organizer, the speech time - 15-20 min.)
- Placement of an **advertisement** in the conference materials (A4, 1/1 type page)
- Attachment of **the informational /advertising materials** of the sponsor to the package of documents for the conference participants (*the sponsor equips the package*)
- Placement of **the company logo** in the conference hall at the conference banners during the conference work
- Publication of the interview with a representative of the company-sponsor at the websites www.apk-inform.com, www.uga-port.org.ua in the Conference sections
- Provision of **the exhibition place** to the company in the lobby in front of the conference hall

Block cost – 10 000 USD

Status "Sponsor"

Conference preparation:

- Placement of the company logo with a hyperlink at the main page of the conference at the websites www.apk-inform.com and www.uga-port.org.ua
- Mentioning of the sponsor during the whole PR-campaign of the conference
- Placement of the company logo in the promotional brochures and leaflets of the conference
- Placement of the company logo in all promotional materials of mass-media during the campaign to attract new participants
- Placement of the company logo at invitation cards of the conference



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- Placement of the news about the company at the websites of APK-Inform Agency, Ukrainian Grain Association and in the issues of APK-Inform (weekly issues: APK-Inform and Agrimarket Weekly Report) with the following mailing, using the base of APK-Inform Agency
- Placement the advertising in the catalogue, 1/2 of the page

Conference work:

- Participation in the conference of 2 delegates from the company without payment of registration fees
- Making **a report / presentation** within frames of the conference program (in coordination with the Organizer, the speech time - 15-20 min.)
- Placement of **the company logo** in the conference hall at the conference banners during the conference work

Block cost – 5 000 USD

The organizers are ready to consider any other forms of sponsorship and support of the event within frames of preparation for the conference holding.

For additional information and the issues with participation, please contact us:

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